

MICHAEL PENDERGAST

CREATIVE DESIGN AND DIRECTION

CONTACT

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ABOUT ME

Dedicated, creative, and multi-talented Art Director/Graphic Designer with extensive experience in digital and print design, branding, marketing, video editing, motion graphics and more. I am enthusiastic and collaborative, with a wicked sense of humor and a raconteur's spirit.

SKILLS

PROFESSIONAL

Art Direction
Digital Design
UI/UX Design
Print Design
Branding/ID
Video Editing
Motion Graphics
Photography/
Direction
Illustration

APPS

Photoshop
Illustrator
InDesign
Premiere
After Effects
Sketch
MS Office
Pages
Final Cut
Keynote

EXPERIENCE

PRINCIPAL DESIGNER

Circle Media - *Portland, OR* - 2020 - Present
Digital design, email design, UI/UX, social media and product design and more. Manage in-house and contract designers.

SENIOR GRAPHIC DESIGNER

Mutlnomah Athletic Club - *Portland, OR* - 2018 - 2020
Creating full campaigns, print and digital work, as well as photography, video and brand work.

ASSOCIATE CREATIVE DIRECTOR

Coremix Capital - *Vancouver, WA* - 2017
Served as Associate Creative Director Coremix, creating full product launch marketing and identity as well as campaign-based marketing (Digital, Print, Video) for the companies and products that fall under the Coremix umbrella.

ART DIRECTOR

KinderCare Education - *Portland, OR* - 2009 to 2017
As Art Director, I led projects from concept to production as well as supervised our freelance design talent and agencies. Work ranged from concepting entire campaigns through print and web as well as commercial video production and editing.

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EXPERIENCE

Cont.

FREELANCE GRAPHIC DESIGNER

Aquent - *New York, NY; Portland, OR* - 2004 to 2010

Clients include Ralph Lauren, Disney, Ernst and Young, TAG Worldwide, Elle Magazine, Victorias Secret, Jack Morton Worldwide, Limited Brands, Brooks Brothers, Citigroup, People Magazine, Sports Illustrated for Kids, Teen People, Met Life, WHERE Magazine, Silver Communications, The College Board, Simpson Thacher & Bartlett, Time Warner and more.

SENIOR GRAPHIC DESIGNER

Koch Entertainment - *Port Washington, NY* - 2003 to 2004

Design and implementation of DVD and VHS packaging, advertisements, sellsheets, web advertisements and more.

Lead designer for Koch Vision, Koch Entertainment's video division.

CREATIVE DIRECTOR

PeopleCapital - *Pleasanton, CA* - 2000 to 2003

Oversaw all visual and branding aspects of PeopleCapital including logo design, branding, user interface design for PeopleCapital's web-based software product, website design, and all print collateral.

DIGITAL DESIGNER

Graphic Language - *San Francisco, CA* - 1999 to 2000

Design to finish web production, design of logos, web site interfaces, banners, flash animations, and. HTML page construction.

Also managed clients and projects.

SPECIAL EFFECTS ARTIST

Edge Innovations - *Mountain View, CA* - 1994 to 1999

Special effects sculpture, modelmaking and fabrication

EDUCATION

Chabot College, Hayward CA

Fine Arts