

MICHAEL PENDERGAST

CONTACT

Michael J Pendergast

He/Him/His

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PORTFOLIO

- <http://www.pendergastcreative.com/>

APPS

- Photoshop
- Illustrator
- InDesign
- Premiere
- After Effects
- Sketch
- Figma
- Final Cut
- MS Office
- Keynote
- Trello
- InVision
- Asana

SKILLS

- Art Direction
- Digital Design
- UI/UX Design
- Print Design
- Branding/ID
- Video Editing
- Motion Graphics
- Photography
- Photo and Video Direction
- Illustration

PROFESSIONAL SUMMARY

A storyteller at heart, Mike has the skills, experience and creativity to bring high-level ideas to life. He's obsessed with every detail of the craft, thinks independently, thrives in collaboration, and delivers world-class design. With incredibly diverse background experience and a solid foundation of design expertise, Mike delivers high-end work with a mind towards the audience and a wicked sense of humor.

WORK HISTORY

Graphic Designer (Contract), 05/2023 to Present

Consumer Cellular - Portland, OR

Digital and print design, including landing pages, website, email and social media. Working within the marketing team to develop and design campaigns.

Graphic Designer (Contract), 09/2022 to 01/2023

Pendleton Woolen Mills - Portland, OR

Digital design, working to launch the 2022 Holiday season for Pendleton. Email, website & social media design, campaign development, film editing and motion graphics.

Principal Designer, 09/2020 to 08/2022

Circle / Aura - Portland, OR

Campaign development and implementation, print and digital work, as well as photography, video and brand work.

Senior Graphic Designer, 09/2018 to 10/2020

Multnomah Athletic Club - Portland, OR

Campaign development and implementation, print and digital work, as well as photography, video and brand design.

Associate Creative Director, 02/2017 to 12/2017

Coremix Capital - Vancouver, WA

Served as Associate Creative Director Coremix, creating full product launch marketing and identity as well as campaign-based marketing (Digital, Print, Video) for the companies and products that fall under the Coremix umbrella.

Art Director, 10/2009 to 06/2017

KinderCare Education - Portland, OR

As Art Director, I led projects from concept to production as well as managed our creative team and freelance design talent and agencies. Work ranged from conceiving entire campaigns through print and web as well as commercial video production and editing.

Freelance Graphic Designer, 01/2003 to 04/2009

Aquent - New York, NY

Clients include Ralph Lauren, Disney, Ernst and Young, TAG Worldwide, Elle Magazine, Victorias Secret, Jack Morton Worldwide, Limited Brands, Brooks Brothers, Citigroup, People Magazine, Sports Illustrated for Kids, Teen People, Met Life, WHERE Magazine, Silver Communications, The College Board, Simpson Thacher & Bartlett, Time Warner and more.

Senior Graphic Designer, 03/2003 to 04/2004

Koch Entertainment - New York, NY

Design and implementation of DVD and VHS packaging, key art, Print and web advertisements and more. Lead designer for Koch Vision, Koch Entertainment's video division.

Creative Director, 01/2000 to 01/2003

People Capital - Pleasanton, CA

Oversaw all visual and branding aspects of PeopleCapital including logo design, branding, user interface design for PeopleCapital's web-based software product, website design, and all print collateral.

EDUCATION

Chabot College - Hayward, CA

Fine Art, 06/1994