
EXPERIENCE

SENIOR GRAPHIC DESIGNER

Multnomah Athletic Club

Portland, OR – 2018 - Current

Creating full campaigns, print and digital work, as well as photography, video and brand work.

CO-FOUNDER, PRESIDENT & CREATIVE LEAD

SoShines Foundation

Portland, OR – 2017 - Current

Created the SoShines foundation to bring the magic of Virtual Reality to children in hospitals.

ASSOCIATE CREATIVE DIRECTOR

Coremix Capital

Vancouver, WA - 2017

Served as Associate Creative Director Coremix, creating full product launch marketing and identity as well as campaign-based marketing (Digital, Print, Video) for the companies and products that fall under the Coremix umbrella.

ART DIRECTOR

KinderCare Education

Portland, OR – 2009 to 2017

KinderCare Education is a leading global education organization with a network of more than 1,700 locations worldwide.

As Art Director, I led projects from concept to production as well as supervised our freelance design talent and agencies. Work ranged from concepting entire campaigns through print and web as well as commercial video production and editing.

SENIOR GRAPHIC DESIGNER

Simpson Thacher & Bartlett, LLP

New York, NY – 2008 to 2009

Designed marketing materials for one of the nation's most prestigious law firms.

GRAPHIC DESIGNER

Ernst & Young

New York, NY – 2007 to 2008

Designed and produced marketing materials, reports and collateral for third largest professional services firm in the world.

SENIOR GRAPHIC DESIGNER

Citigroup

New York, NY – 2006 to 2007

Served as Senior Designer for Citigroup's in-house team, designing company communications, annual reports and more.

GRAPHIC DESIGNER

Limited Brands

New York, NY – 2006

Designed style guides, collateral and in-store displays for Victoria's Secret and Pink retail brands.

FREELANCE DESIGNER

Aquent

New York, NY; Portland, OR – 2004 to 2010

Clients include Ralph Lauren, Disney, Ernst and Young, TAG Worldwide, Elle Magazine, Victoria's Secret, Jack Morton Worldwide, Limited Brands, Brooks Brothers, Citigroup, People Magazine, Sports Illustrated for Kids, Teen People, Met Life, WHERE Magazine, Silver Communications, The College Board, Simpson Thacher & Bartlett, Time Warner and more.

SENIOR GRAPHIC DESIGNER

Koch Entertainment

Port Washington, NY – 2003 to 2004

Design and implementation of DVD and VHS packaging, advertisements, sell sheets, web advertisements and more.

Lead designer for Koch Vision, Koch Entertainment's video division.

FREELANCE DESIGNER

Tracy Turner Design

New York, NY – 2003

Graphic design, print and web design and production, corporate identity, and environmental design

CREATIVE DIRECTOR

PeopleCapital

Pleasanton, CA – 2000 to 2003

Oversaw all visual and branding aspects of PeopleCapital including logo design, branding, user interface design for PeopleCapital's web-based software product, website design, and all print collateral.

WEB DESIGNER

Graphic Language

San Francisco, CA – 1999 to 2000

Design to finish web production, design of logos, web site interfaces, banners, flash animations, and. HTML page construction. Also managed clients and projects.

SPECIAL EFFECTS ARTIST

Edge Innovations

Mountain View, CA – 1994 to 1999

Special effects sculpture, modelmaking and fabrication

CLIENTS

Blue Star Donuts
The College Board
Ernst and Young
Met Life
Primus Financial
TAG Worldwide

Brooks Brothers
Disney Publishing
Jack Morton Worldwide
NWEA
Ralph Lauren
Time Warner

Burberry
Education.Com
Kingsland Kitchen
People Magazine
Simpson Thacher
Victoria's Secret

Citigroup
Elle Magazine
Limited Brands
PINK
Sports Illustrated
Wall St. Journal

ABOUT ME

I am a Senior Level Art Director/Graphic Designer.

My professional experience has ranged from both in-house for Fortune 500 companies, to Agencies both large and small, to leading my own company. I began my career in San Francisco, honed my skills in New York City and eventually brought myself to Portland, OR where I've lived since 2009.

I enjoy working with, and leading a team of creatives to capture that spark of an idea and build it into the flame of creativity. I believe that brand is storytelling, and that great storytelling is the key to a company's success.

SKILLS

Technical Skills and Apps:

Adobe CS5 (Photoshop, Illustrator, InDesign, Acrobat) QuarkXPress, Powerpoint, Word, Excel, Final Cut X, IMovie, Premiere, After Effects and Working knowledge of Adobe Dreamweaver and Flash

Other skills:

Photography, Photo Direction, Video Direction, Video Editing (multi-cam), Motion Graphics, Illustration, Logo Design, Screenwriting, Radio Writing, Sculpture, Painting

EDUCATION

Moreau High School Hayward, CA
Chabot College Hayward, CA – Major: Fine Arts

CONTACT

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